

Business Journal

Because we want to hear your story.

People do business with people they know. The Chamber's advertising opportunities make it possible for member businesses to reach their target audience, improve visibility and expand their network of clients while growing and strengthening their businesses.

Circulation: 12,000 Subscribers

- Published 6 times a year (Every other month)
- Pages: 40+ Pages Self-cover, 4/4 Color, Full-Bleed
- Printing: 70# Gloss Text, Sheet-fed, Saddle-Stitched

Distribution:

- 2,500 magazines are printed.
- 1,800 are mailed to all member businesses in the Northern Kentucky/Greater Cincinnati region.
- Remaining issues are distributed free at 125+ Chamber events and select Northern Kentucky locations.
- Each issue is available online as well, and online links are distributed to over 12,000 Email subscribers each week.

Calendar

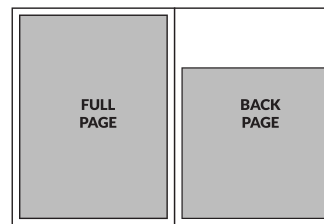
| Edition | Theme | Ad Due Date | Delivery Date |
|------------|-----------------------------|-------------|-----------------|
| Jul/Aug 24 | Innovation | 5/27/24 | 7/1/24-7/5/24 |
| Sep/Oct 24 | Leadership | 7/31/24 | 9/2/24-9/6/24 |
| Nov/Dec 24 | Small Business | 9/23/24 | 11/4/24-11/8/24 |
| Jan/Feb 25 | Made in NKY | 11/25/24 | 1/6/25-1/10/25 |
| Mar/Apr 25 | Talent/Attraction/Retention | 1/27/25 | 3/3/25-3/7/25 |
| May/Jun 25 | Entrepreneurship | 3/24/25 | 5/5/25-5/9/25 |
| Jul/Aug 25 | Innovation | 5/26/25 | 7/7/25-7/11/25 |

Ad Rates

| Cost per Issue | Member | Future Member |
|--------------------|--------|---------------|
| Front Cover* | \$3000 | |
| Full Page | \$900 | \$1100 |
| 1/2 Page | \$500 | \$700 |
| 1/4 Page | \$300 | \$500 |
| Inside Front Cover | \$1200 | N/A |
| Back Cover | \$1000 | N/A |
| Ad Layout Design | \$200 | N/A |

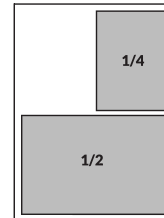
* Front Cover includes a 4 page article spread

No charge for any special position except covers and premium spaces listed above. Preference for special positions is given to highest volume advertisers. All special position requests are honored as space allows.



FULL PAGE: (width x height)
Ad area - 7.75" x 10.25"
Bleed size - 8.625" x 11.125"

BACK FULL PAGE:
Ad area - 7.75" x 7.25"
Bleed size - 8.75" x 7.875"



Fractional ads do not bleed.
(width x height)
1/2 page: 7.75" x 5"
1/2 page w/bleed: 8.625" x 5.625"
1/4 page: 3.80" x 5"

Please build ad files to the following specs for submission:

- Submit files in pdf format - embed fonts
- Build files in CMYK color space
- Files need to be 300 dpi
- For full page ads with bleed, build bleed to .125

Need an ad designed the chamber can do it for you. You supply the logo, Images and content and we can layout it out for \$200 per ad.